

# 9 Business Text Message Templates

FOR AUTOMOTIVE DEALERS



Around 80% of Americans say the most important factors of a positive experience are speed, convenience, knowledgeable help, and friendly service. In today's fast-paced, convenience-focused world, delivering a quality experience means embracing text messaging.

**Wondering where to start? Here are 9 business text messaging examples you can use. Get creative and make them your own!**

## Text Message Templates

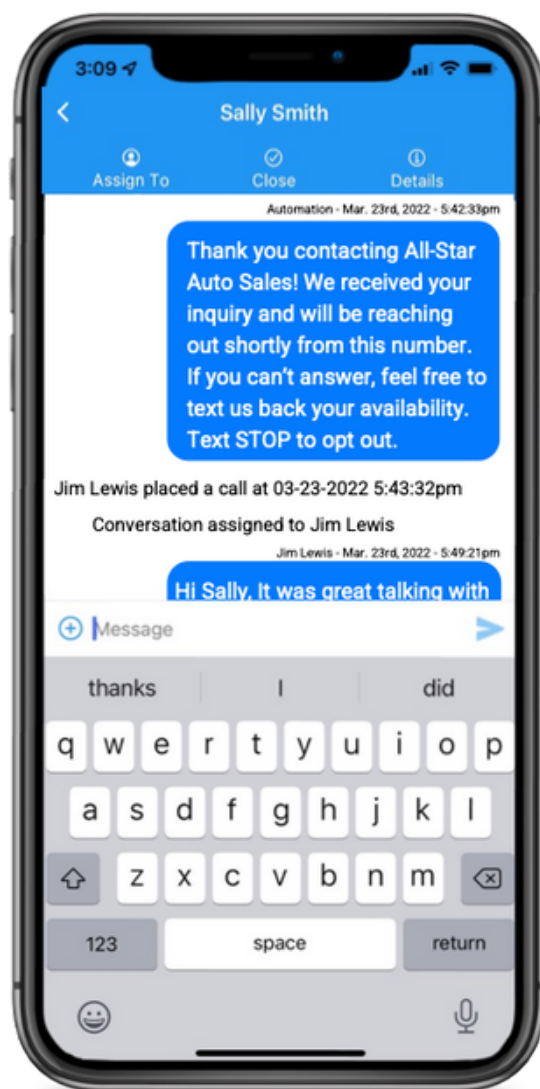
On the next page, you'll find text message scripts for:

1. **Instant, automated response** to a web inquiry, text, or inbound call.
2. **Appointment confirmation** for upcoming sales and service meetings.
3. **Directions to your dealership** to ensure your contact knows where to go.
4. **Missed call follow up** for when your contact isn't available or doesn't pick up. (This simple message can greatly improve connect rates!)
5. **Thank you message** for after an appointment or a sale.
6. **Online review request**, which can either be sent automatically or manually, depending on your situation.

*And more!*

**Calldrip's business text messaging tool empowers your team to respond almost instantly with a friendly, tailored note.**

Features like a shared inbox, video and image sending capabilities, canned message templates, and a mobile app ensure your sales reps can respond from anywhere and no leads get lost. See it in action today!



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# Automotive Text Message Samples

## Instant Response

TEXT MESSAGE

*Thanks for contacting [AUTO DEALER NAME]! We received your inquiry and will be reaching out shortly from this number. If you can't answer, feel free to text us back your availability.*

## Unanswered Response

TEXT FOLLOW-UP

*Thanks for contacting [DEALER]! Sorry we weren't able to connect. A member of our team will reach out to you as soon as possible. If you'd prefer, reply to this text to get the conversation started.*

## Appointment Confirmation

TEXT EXAMPLE

*Hi [FIRST NAME], looking forward to our appointment on [APPOINTMENT DATE] at [APPOINTMENT TIME]. If you need anything in the meantime, just call or text back. See you soon!*

## Directions to Dealership

CONFIRMATION TEXT

*Hi [FIRST NAME], Just wanted to share our location with you. We are located at [BUSINESS ADDRESS]. Look forward to seeing you.*

## Missed Inbound Call

TEXT RESPONSE

*Thanks for contacting [BUSINESS NAME]! Sorry we missed your call. We'll be reaching out to you as soon as possible. If you'd prefer, you can reply to this text message. - [BUSINESS NAME]*

## Voicemail Notification

FOLLOW-UP TEXT

*Thanks for contacting [BUSINESS NAME]! I left a voicemail in regards to your online inquiry. If you'd prefer, you can reply to this text message.*

## Thank You Follow-Up

TEXT EXAMPLE

*Hi [FIRST NAME], it was great speaking with you! If you need anything just call or text us back at this number. Thanks again for contacting [BUSINESS NAME].*

## Online Review Request

TEXT EXAMPLE

*Hi [FIRST NAME], it was great talking with you! Would you mind leaving a review of your experience? It'll only take 1 minute: [REVIEW LINK]. Thanks for your help!*

## Auto Welcome Text

TEXT EXAMPLE

*Thanks for signing up for notifications from [AUTO DEALER NAME]! If you have any questions, feel free to text us here, or call [PHONE].*