

9 Business Text Message Templates

FOR REAL ESTATE COMPANIES



Around 80% of Americans say the most important factors of a positive experience are speed, convenience, knowledgeable help, and friendly service. In today's fast-paced, convenience-focused world, delivering a quality experience means embracing text messaging.

Wondering where to start? Here are 9 business text messaging examples you can use. Get creative and make them your own!

Text Message Templates

On the next page, you'll find text message scripts for:

1. **Instant, automated response** to a web inquiry, text, or inbound call.
2. **Appointment confirmation** for upcoming sales and service meetings.
3. **Directions to your dealership** to ensure your contact knows where to go.
4. **Missed call follow up** for when your contact isn't available or doesn't pick up. (This simple message can greatly improve connect rates!)
5. **Thank you message** for after an appointment or a sale.
6. **Online review request**, which can either be sent automatically or manually, depending on your situation.

And more!

Calldrip's business text messaging tool empowers your team to respond almost instantly with a friendly, tailored note.

Features like a shared inbox, video and image sending capabilities, canned message templates, and a mobile app ensure your sales reps can respond from anywhere and no leads get lost. See it in action today!



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Real Estate Text Message Samples

Instant Response

TEXT MESSAGE

Thanks for contacting [BUSINESS NAME]! We received your inquiry and will be reaching out shortly from this number. If you can't answer, feel free to text us back your availability.

Unanswered Response

TEXT FOLLOW-UP

Thanks for contacting [BUSINESS NAME]! Sorry we weren't able to connect. A member of our team will reach out to you as soon as possible. If you'd prefer, reply to this text to get the conversation started.

Appointment Confirmation

TEXT EXAMPLE

*Hi [FIRST NAME], looking forward to our appointment on [DATE] at [TIME]. If you need anything in the meantime, just call or text back.
See you soon!*

Directions to Meeting

CONFIRMATION TEXT

Hi [FIRST NAME], Just wanted to share the location of our upcoming meeting with you: [ADDRESS]. Look forward to seeing you.

Missed Inbound Call

TEXT RESPONSE

Thanks for contacting [BUSINESS NAME]! Sorry we missed your call. We'll be reaching out to you as soon as possible. If you'd prefer, you can reply to this text message. - [BUSINESS NAME]

Voicemail Notification

FOLLOW-UP TEXT

Thanks for contacting [BUSINESS NAME]! I left a voicemail in regards to your online inquiry. If you'd prefer, you can reply to this text message.

Thank You Follow-Up

TEXT EXAMPLE

Hi [FIRST NAME], it was great speaking with you! If you need anything just call or text us back at this number. Thanks again for contacting [BUSINESS NAME].

Online Review Request

TEXT EXAMPLE

Hi [FIRST NAME], it was great talking with you! Would you mind leaving a review of your experience? It'll only take 1 minute: [REVIEW LINK]. Thanks for your help!

Auto Welcome Text

TEXT EXAMPLE

Thanks for signing up for notifications from [BUSINESS NAME]! If you have any questions, feel free to text us here, or call [PHONE].